

POPULAR A5 SIZE
PACKED FULL OF INFORMATION

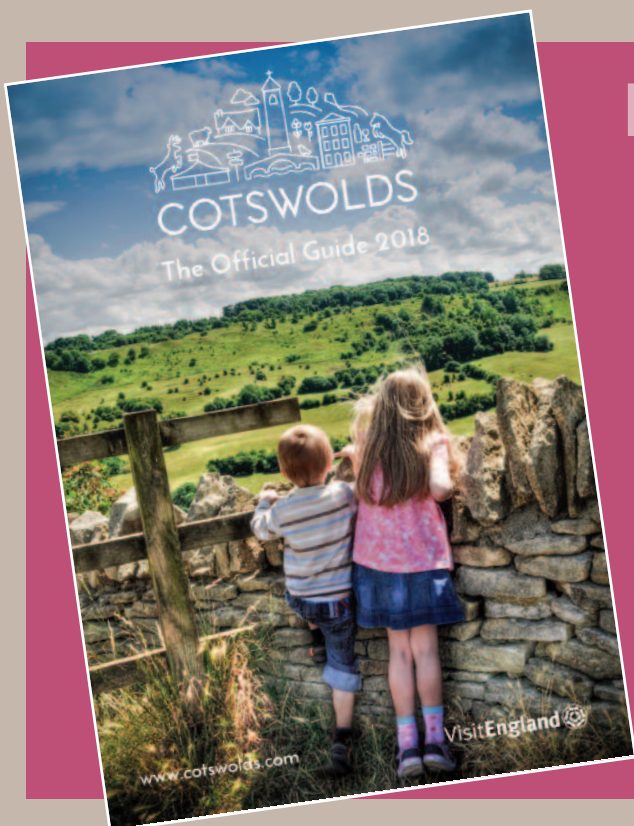


COTSWOLDS

BOOKING FORM

FOR SELF CATERING ACCOMMODATION

THE OFFICIAL GUIDE 2019



DON'T MISS OUT – THE ONLY GUIDE THAT VISITORS TO THE COTSWOLDS NEED

The A5 brochure has proved to be very popular with visitors and the 2019 guide will be a comprehensive publication linked to www.cotswolds.com including even more for the Cotswolds visitor.

Can you afford to miss out?

WHY ADVERTISE?

The popular A5 Cotswolds Visitor Guide is the only OFFICIAL Guide for the Cotswolds destination and is sent out in response to all visitor enquiries locally, nationally and internationally.

Your business can feature and benefit from advertising:

- To inspire people to visit the Cotswolds and make the most of their trip and experiences
- As in 2018, a substantially higher print run of up to 200,000 copies plus downloads
- A5 guide – easy to use, post and carry
- Distributed in response to targeted marketing campaigns
- Publicity for your business locally, nationally and internationally
- Distributed in key outlets, attractions and shopping centres
- Official guide taken to exhibitions and given to all visiting media
- Distributed via Visitor Information Centres nationally and locally
- Linked to destination website www.cotswolds.com with over 1 million unique visitors

VisitEngland



**ACT NOW! TO BE INCLUDED IN UP TO 200,000 COPIES OF
THE GUIDE PLUS DOWNLOADS** SUBMIT FORMS BY 30 SEPTEMBER 2018

THERE ARE TWO TYPES OF ADVERTISING AVAILABLE:
Standard Entry which follows a set design or **Display Advertising** which gives you the opportunity to design your own advert. Read on for full details and examples at **actual size**

CONTACT DETAILS

Establishment Details	Correspondence / Invoice Address (if different)
Name of Establishment	Name of Establishment
Company Name & Registration No	Company Name & Registration No
Contact Name	Contact Name
Address	Address
Postcode	Postcode
Telephone	Telephone
Email	Email
Website	Website

Please send my proof to the following email address:

STANDARD ENTRY See page opposite for the new style entries at **ACTUAL size**

Please tick the box for the Standard Entry you would like. All rates exclude VAT.

PRICES HELD FOR 2019

Standard Entry Size	Member rate	✓	Your entry includes
Twelfth Page Image only, 1-6 beds	£199		Please supply 1 image
Twelfth Page Image plus text, 1-6 beds	£199		Please supply 16 words and 1 image
Twelfth Page Image only, 7+ beds	£249		Please supply 1 image
Twelfth Page Image plus text, 7+ beds	£249		Please supply 16 words and 1 image
Sixth Page Image plus text, 1-6 beds	£350		Please supply 35 words and 1 image
Sixth Page Image plus text, 7+ beds	£425		Please supply 35 words and 1 image
One Third Page Image plus text	£650		Please supply 115 words and 2 images
Two Thirds Page Image plus text	£850		Please supply 115 words and 3 images

GRADING, COTTAGE/UNIT BREAKDOWN & WEEKLY RATES

Grading for your establishment Visit England No. of stars AA No. of stars Silver Award Gold Award

Any other commendations* eg Walkers Welcome, National Accessible Scheme

*Only applies to Standard Entries: Sixth Page, Twelfth Page, Two Thirds Page and One Third Page

No. of cottages/units

Price per week per cottage/unit £ minimum £ maximum

- I wish to book a Standard Entry and have attached the information requested
- or I wish to book a Standard Entry and will complete online via www.cotswolds.com/visitorguide2019
- or I wish to repeat my 2018 Standard Entry and have attached amends to the entry

STANDARD ENTRIES

TWELFTH PAGE
no descriptive text

SIXTH PAGE
35 words descriptive text

TWELFTH PAGE
16 words descriptive text

TWO THIRDS PAGE
115 words descriptive text

NOTE
Examples are made up for your guidance and are **ACTUAL size**

ADVERTISED LAST YEAR? WHY NOT UPGRADE?

SELF CATERING

ASCOTT-UNDER-WYCHWOOD MAP K4

COLLEGE FARM
www.college-farm.com
 VE ★★★★★ Self Catering
 College Farm, Ascott-under-Wychwood
 Oxon OX7 6AL
 T 01993 831900 M 07889 991105
 E sally@college-farm.com
Cottages 2 Sleeps 2-4
Prices from £275 min-£600 max

BARNLSLEY MAP H6



BARNLSLEY COTTAGES
www.barnsleycottages.com
 AA/VE ★★★★★ Self Catering **GOLD AWARD**
 Barnsley Cottages are located in the grounds of Barnsley House. Located 4 miles from Cirencester, they are luxury retreats with 18 cottages, restaurant, spa and cinema – your very own country retreat, away from the hustle and bustle.
 Barnsley, Cirencester, Glos GL7 5EE
 T 01285 740000 E reception@barnsleyhouse.com
Cottages 5 Sleeps 2-4
Prices from £385 min-£750 max

ASCOTT-UNDER-WYCHWOOD MAP K4

COLLEGE FARM
www.college-farm.com
 VE ★★★★★ Self Catering
 Spacious, comfortable and welcoming rooms in our Cotswold stone farmhouse, with magnificent views over the garden.
 College Farm, Ascott-under-Wychwood, Oxon OX7 6AL
 T 01993 831900 M 07889 991105 E sally@college-farm.com
Cottages 2 Sleeps 2-4 **Prices from** £275 min-£600 max

SLIMBRIDGE MAP C6



COTSWOLD VIEW INN
www.cotswoldviewinn.com VE ★★★★★ Self Catering
 Situated beside the Gloucester-Sharpness Canal, just a 10 minute stroll from Slimbridge WWT, this 18th century Free House offers real ales and home-cooked food all day. Families welcome. Gamesroom. Spacious B&B accommodation in the adjacent Lodge. Each one full of individual character with stylish bedroom, award-winning restaurant, traditional bar, cosy lounge, log fires and beautiful garden. Convenient for touring Bath, Bristol, Gloucester and Cheltenham. Good food, wines, real ales and ciders (CAMRA). Sample the best that the area has to offer with our picnic offer and spend your stay meandering through the beautiful Cotswolds with a hamper full of goodies. We look forward to welcoming you soon. Online booking available.
 Shepherd's Patch, Bibury, Glos GL2 7BP
 T 01453 890306 E enquiries@cotswoldviewinn.com
Cottages 8 Sleeps 2-12 **Prices from** £300 min-£1750 max





32 Prices are usually per unit per week and include VAT. Please mention this guide when you book.

ONE THIRD PAGE
115 words descriptive text

KINGHAM MAP I4




BLUEWOOD LODGES
www.bluewoodlodges.com VE ★★★★★ Self Catering
 Superbly located near to the traditional Cotswold village of Kingham. In an Area of Outstanding Natural Beauty, the lodges and cottages offer visitors a tranquil escape from the hustle and bustle of modern day living and the perfect base for exploring the many charms the idyllic Cotswolds have to offer. Bluewood Lodges is a family owned business that has been a 5★ holiday park since 2004, offering a warm welcome and home cooked food to both guests and the local community, we pride ourselves on making each guest feel welcomed and valued we want your visit to Bluewood Lodges or your meal at our on site restaurant Tatty Bunting, to be both enjoyable and memorable.
 Kingham OX7 3AS
 T 01608 659946 M 01234 5678910 E info@bluewoodlodges.com
Cottages 5 Sleeps 2-4 **Prices from** £311 min-£962 max

DISPLAY ADVERTISING

Please tick the box for any Display Advertising you would like. All rates exclude VAT.

PRICES HELD FOR 2019

Advert Size	Member rate	✓
One Third Page	£650	
Two Thirds Page	£850	
Full Page	£1250	
*Outside Back Cover – Full Page	£2000	
*Inside Front Cover – Full Page	£2500	

*Subject to availability

HOW TO SUBMIT ARTWORK FOR DISPLAY ADVERTISING Please tick one only

PLEASE NOTE:

ADVERT EXAMPLES ARE NOT TO SCALE.
THE 2019 GUIDE IS A5 PORTRAIT (148x210mm) IN SIZE

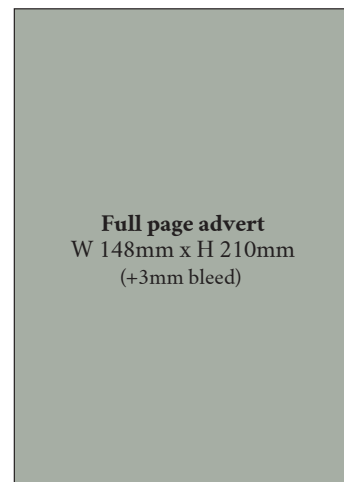
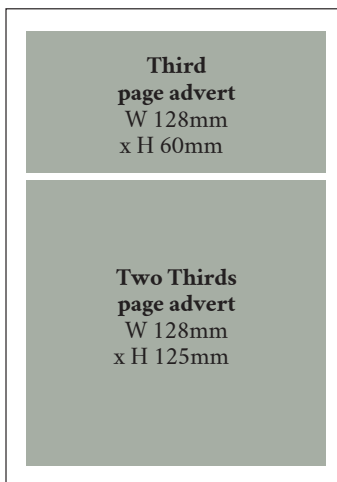
I would like to supply complete artwork

Please supply complete artwork as a high resolution PDF (300 dpi) by email to: cotswoldstourism@cotswold.gov.uk or enclose a CD together with a colour hard copy.

I would like my display advertisement to be designed

Please enclose appropriate typed copy, high resolution logos/images (no less than 300 pixels/inch).

Please repeat my display advert as 2018



PAYMENT PROCEDURE

Your Purchase Order No.

Please DO NOT send payment with this form.

You will be invoiced in 4-6 weeks with payment required before printing.

DECLARATION

Please check that you have read, understood and agreed to the full terms and conditions* including any accommodation bookings made through Gloucestershire and West Oxfordshire Visitor Information Centres; who will take a 10% commission charge on the whole stay booked.

MEMBER RATES:

I am currently a 2018-2019 member of Cotswolds Tourism / Marketing Cheltenham

My current membership no is _____

(please insert membership number found on the back of your card)

I am not currently a member of Cotswolds Tourism / Marketing Cheltenham and agree to be contacted to join

Print Name _____

Company Name & No _____

Establishment _____

Date _____

I certify that the information provided is correct. **Proprietor/Authorised Signature** _____

Data Protection Statement: This information is subject to the Data Protection Act 1998. Details supplied will only be used for the publication of this guide and the website listed in the advertising conditions. Please tick the box if you are happy for your data to be used

Office Reference No.

**Please send this form to: Cotswolds Tourism Visitor Guide Team,
Cotswold District Council, Trinity Road, Cirencester, Glos GL7 1PX**

***IMPORTANT: PLEASE READ ADVERTISING TERMS AND CONDITIONS ON www.cotswolds.com/visitorguide2019
YOU WILL BE SENT CONFIRMATION OF YOUR BOOKING**